

## **Northwest Independent Baseball League**

3425 SE Raymond St Portland Oregon 97202

Telephone: (503) 208-2009 National Website: [www.nwibl.org](http://www.nwibl.org)

### **SPONSOR LETTER 2016**

Dear Potential Sponsor:

The Northwest Independent Baseball League, headquartered in Portland, Oregon, operates amateur baseball teams in over 12 cities and 2 states, with over 300 players who have played the game of baseball nationwide. NWIBL offers fun, affordable community baseball programs with competition in Advanced, Intermediate and Recreational skill levels, for age groups 18+ & 30+. Our leagues play under a common set of rules designed to organize amateur baseball teams into consistent, fairly run and responsible adult baseball programs. NWIBL baseball provides the chance to play the "real" game again. Participants of all ages and from all walks of life have come together to take advantage of this wonderful opportunity that is presented to them through the efforts of our League and team managers. **NWIBL Baseball is family oriented, yet competitive.** We stress sportsmanship, fair play and participation. The Teams abide by slightly modified Major League Rules so that older players can still participate.

The person presenting this letter to you believes in the NWIBL and its goals and is seeking sponsorship assistance to provide playing fields, uniforms, equipment, and umpire fees for his team. Your sponsorship assistance will go a long way toward helping these participants recapture the dreams of youth, or to fine tune their skills to carve out a professional career or further their education through a college scholarship. **However, it will help your business as well.** In return for your sponsorship help, our participants and their families and friends will **not only patronize your business, but you can even increase your business exposure in your community through the following options:**

- ◆ **Uniform sponsorship**--Your Company's name and/or logo can be placed on player's jersey and/or cap.
- ◆ **Team sponsorship**--Your Company's name can be identified with the name of the team you will sponsor.
- ◆ **League Newsletter and Facebook Fan Page**--Your Company's name appears in newsletters to all players, field providers and internet media.
- ◆ **League Websites**-- Your Company's name appears on the NWIBL.org league website, team pages, Schedules, Standings, and local Baseball Web sites for both Portland and Vancouver Adult Baseball
- ◆ **Local Internet Publicity**--Our League President will see to the best of his ability that your full business name appears as a team sponsor on all mail to teams and players, along with league scores, standings and schedule.
- ◆ **Sponsor identification** with local NWIBL All Star games, Portland City Championship and regional Tournaments.
- ◆ **Advertising Opportunities**--In addition, NWIBL offers attractive advertising rates for the following:
  - ◆ NWIBL local Team newsletters.
  - ◆ NWIBL local league, team and player websites to provide worldwide Internet exposure for your business.
  - ◆ NWIBL's National website at [NWIBL.org](http://NWIBL.org), and League Baseball equipment store at [woodbats4sale.com](http://woodbats4sale.com).
  - ◆ NWIBL Portland City Championship Series Tournament program.

Your tax deductible sponsorship helps many returning players afford summer baseball programs while home from school.

Since 2009, NWIBL has provided over \$4,500 in contributions to JDRCF, Blood Cancer, MS, and Breast Cancer. NWIBL donates \$100 for each HR, \$50 for Grand Slam Home Runs, \$100 for a no-hitter and would like to involve companies like yours in matching our donations. Our organization offers a variety of other sponsorship opportunities. Your investment in the NWIBL league or team will be setting a foundation for a generation of adults and youths to support and patronize your business for many years to come.

The NWIBL and its player-members and their families tend to be a very tight-knit group. History and experience has shown that the player-members of the NWIBL and their families support and promote those who back the NWIBL. With your support we will continue to exert the charitable leadership and vision that's brought us so far in such a short time.

Our league President will be happy to discuss with you the many ways in which you can **help your business** by helping our teams with your much needed sponsorship assistance. Whatever financial support you can provide will enable our teams and players to engage in a wholesome program that provides an excellent example of **adult recreation, and responsibility to children.**

Thank you for allowing me to inform you about the NWIBL and we hope we can count on your support.

For America's Game,

Duane Wangenheim

President and Director

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